



**FOR IMMEDIATE RELEASE**

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**Media Contact:** Dave Lovell

(812) 686-1394 or [dlovell@suncommunities.com](mailto:dlovell@suncommunities.com)

## **Santa Claus Land of Lights Opens for 6<sup>th</sup> Season on Thanksgiving Night**

SANTA CLAUS, INDIANA ---- The sixth annual Santa Claus Land of Lights Family Christmas Light Adventure opens for the season on Thanksgiving night, November 27.

Located inside Lake Rudolph Campground & RV Resort, this custom drive-through outdoor light show tells the Shining Story of Rudolph with thousands of bright, energy-efficient LEDs and dozens of storyboards. At 1.2 miles long, it is one of the largest holiday light shows in North America. Each vehicle receives a free photo with Rudolph.

Discount coupons (\$4 off per vehicle) are offered at 39 McDonald's locations in Indiana, Kentucky, and Illinois. A complete list of coupon locations may be found at [www.SantaClausLandofLights.com](http://www.SantaClausLandofLights.com).

A portion of light show proceeds benefits Ronald McDonald House Charities of the Ohio Valley. Over the past five years, nearly \$33,000 in proceeds has helped sponsor families at the Ronald McDonald House in Evansville, Indiana.

The Santa Claus Land of Lights will be open from 5:00pm – 9:00pm CST on Fridays, Saturdays and Sundays, from Thanksgiving through December 14 and opens nightly December 17 through New Year's Eve. The show is closed on Christmas Eve and Christmas Day. For complete operating schedule or to purchase pre-paid passes, visit the website at [www.SantaClausLandofLights.com](http://www.SantaClausLandofLights.com).

**Editor's Note:** Promotional footage, images and fact sheets for the Santa Claus Land of Lights are available. Please contact Laura Barker at 812-224-1719 or 812-686-5994, or email Laura at [lbarker@suncommunities.com](mailto:lbarker@suncommunities.com).